



SPECIAL CALL FOR “ONE PROJECT” PROGRAM BY ART MADRID'19

Nerea Ubieto, new curator of the program ONE PROJECT by Art Madrid.

- In 2019, under the coordination of Nerea Ubieto, the ONE PROJECT program focuses on 6 innovative and multidisciplinary proposals.
- The call for interested galleries will be open until July 31.
- Artists like José Luis Serzo, Laura Ramis, Hugo Alonso, Rocío Verdejo, Hugo Bruce, Alejandro Botubol, Mariajosé Gallardo, Eloy Arribas, Irene Cruz, Anna Taratiel have been part of ONE PROJECT.

Madrid, June 28, 2018. Art Madrid'19 is celebrating the incorporation of the young curator and independent art critic Nerea Ubieto (Zaragoza, 1984) to the team of the fair. Ubieto, as well as being part of the Selection Committee of the fair, will be responsible for curating the ONE PROJECT program at the fourteenth edition of Art Madrid (from February 27 to March 3, 2019), and she replaces Carlos Delgado Mayordomo, curator of the last five editions, a time in which this program has established itself as a true “showcase for new talent”.

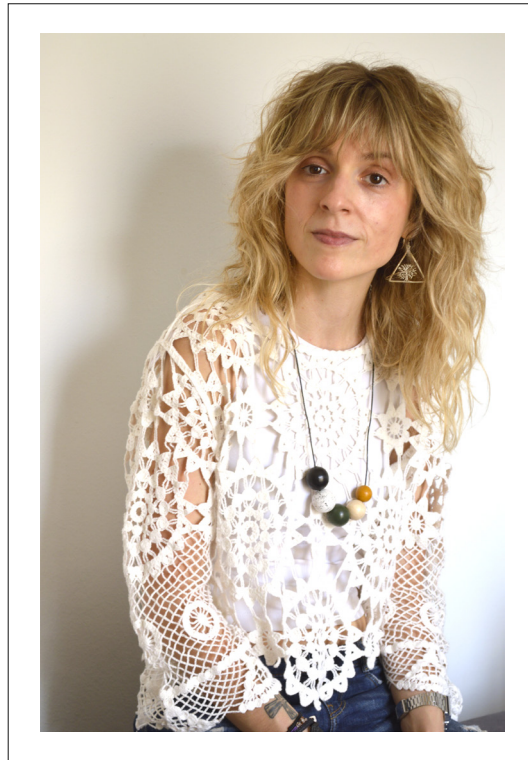
DO YOU KNOW WHY ONE PROJECT IS SOMETHING SPECIAL?

The ONE PROJECT program complements the General Program of the Art Madrid fair and it is characterised by grouping several artistic projects in a “solo-show” format dedicated to new, multidisciplinary and specific proposals for the space and context of the fair. It is an exhibition program coordinated by an independent curator that selects artists and proposals (from national and international galleries) under a unitary discourse around an idea, concept or specific theme.

With Nerea Ubieto, who has among her latest exhibitions “Return Flight Tickets” at the Max Estrella Gallery (Madrid); “The invisible threat” in Sala Amadis (Madrid); “The place where I live” in Galería Ponce Robles (Madrid) or “Keep calm and carry on”, inaugurated in Tabacalera Madrid and itinerant by the AECID Cultural Centers Network in Latin America; the ONE PROJECT will become a catalyst for some of her favourite topics such as those with a philosophical approach, personal identity, issues around feminism, *queer*, the expanded corporalities or the sensory experience.

ONE PROJECT is the perfect space for the galleries to give a boost to the career of a new artist and to develop more innovative and experimental formats and proposals for that specific exhibition space. The curator, as Nerea points out in this [interview for Art Madrid](#), “provides a new perspective regarding the relationships that may occur between the proposed works. This vision promotes - but not always in a simple way - that the spectator can establish their own interconnections. The curatorship contextualizes, broadens readings and, why not, generates an attractive discourse that can serve as a hook for an audience that otherwise would not have approached certain discourses. In my opinion, the curated perspective should bring the viewer closer. I try not to lose sight of this and imagine what my parents would think when they entered the exhibition. ”

The ONE PROJECT program, with young and mid-career artists with a prominent presence in the Spanish exhibition area, has been growing in quality and has become a great attraction for collectors and art professionals, as well as for specialised critics, since it is a commitment to a more personal and reflective art, which questions and delves into the very conception of the plastic image and its limits.



ONE PROJECT: FOR THE EMERGING CREATION AND NEW COLLECTING

The ONE PROJECT program was born in 2012 as a novelty within the Young Art program of the fair. Curated and coordinated in its first two editions by the art critic Javier Rubio Nombrot, it had from its origins very defined objectives: to promote the plastic creation and the new collecting.

2014 was a year of transition at many levels and Art Madrid launches new team, philosophy and venue. ONE PROJECT is also renewed adding new energy to the previous experience with a “two headed” curating between Rubio Nombrot and Carlos Delgado Mayordomo, independent curator who has taken over the project since then. Five editions in which the program has grown in prestige and international participation, being “a dialogue, a pause, a reflection” and a showcase of talent within the fair.

In these years, Carlos has reflected on the environment, the elastic, dynamic and multifaceted dimension of the contemporary city, the questioning of the relationship between art and reality, the artificiality of contemporary creation or the identity of the creator. The **ARTISTS LIST** that he has selected for this program is impeccable and includes national and international names, emerging artists and mid career of all disciplines.

OP 2018

Alejandro Monge - 3 Punts Galeria (Barcelona)

Antonyo Marest - DIWAP Gallery (Sevilla)

Carlos Nicanor - Galería Artizar (Tenerife)

Candela Muniozguren - Galería Bea Villamarín (Gijón)

Bernardo Medina - Nuno Sacramento Arte Contemporânea (Ílhavo-Portugal)

Jugo Kurihara - Pantocrator Gallery (Suzhou-China)

Vânia Medeiros - RV Cultura e Arte (Salvador de Bahía-Brasil)

Ania Albo Puigserver - Pep Llabrés Art Contemporani (Palma de Mallorca)

OP 2017

Rubén Martín de Lucas - Galería BAT alberto cornejo (Madrid)

Mariajosé Gallardo - Espacio Olvera (Sevilla)

Irene Cruz - Fifty Dots Gallery (Barcelona)

Renato Costa - Galería Javier Silva (Valladolid)

Keke Vilabelda - Kir Royal Gallery (Madrid)

Eloy Arribas - Silves Arte Contemporáneo (Almería)

Ernesto Rancaño - South Border Gallery (Líbano)

Acaymo S. Cuesta - Galería La Isla (Madrid)

OP 2016

Muriel Moreau - Ogami Press (Madrid)

Sandra Senn - Galerie Voss (Düsseldorf, Alemania)

Hugo Alonso - Espacio Nuca (Salamanca). Premio NOCA/ArtMadrid concedido por la editorial NOCAPAPER BOOKS & MORE.

Sergio Mora - Plom Gallery (Barcelona)

Berto Martínez-Tello - Alejandro Gallery (Barcelona)

Gonzalo Rueda - Mojácar Factory Art (Mojácar, Almería)

Alejandro Botubol - Espacio Valverde (Madrid)

Iago Eireos - Sincrexis (Empoli, Florencia, Italia)

OP 2015

Hugo Bruce - Espacio Valverde (Madrid)

Carlos Cartaxo - BAT Alberto Cornejo (Madrid)

Rocío Verdejo - Art Deal Project (Barcelona)

Alejandra Sampedro - About Art (Pontevedra)

Eduardo Alonso - Collblanc Espai d'art (Culla, Castellón)

Miguel Ángel Moreno Carretero - La Fábrica (Madrid)

Santiago Talavera - Moproo (Shangai, China)

Robert Ferrer i Martorell - Pep Llabrés Art Contemporani (Palma de Mallorca)

OP 2014

Anna Taratiel - Cis Art (Barcelona)

Yolanda Tabanera - Fernando Latorre Galería (Madrid)

Javier Ayarza - Fontanar Galería de Arte (Segovia)

Laura Ramis - Galería Adora Calvo (Salamanca)

Rubén Fuentes Fuertes - Galería Alba Cabrera (Valencia)

Curra Rueda - Materna y Herencia Galería de Arte (Madrid)

José Luis Serzo - Moproo (Shanghai, China)

Manuel Barbero - Oxfam Intermón y Blanca Soto Arte (Madrid)



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